

PRD

Portal Redesign

MySurvey

Agenda

1. Project goals

2. Discover

MySurvey/GTM design review

Web design trends

Competitor review

3. Process

Lean UX

User centred approach

Design process

Compatibility & Implementation process

Key milestones

4. High fidelity wireframes

5. High fidelity mock-ups





1. Project Goals

What we want to achieve

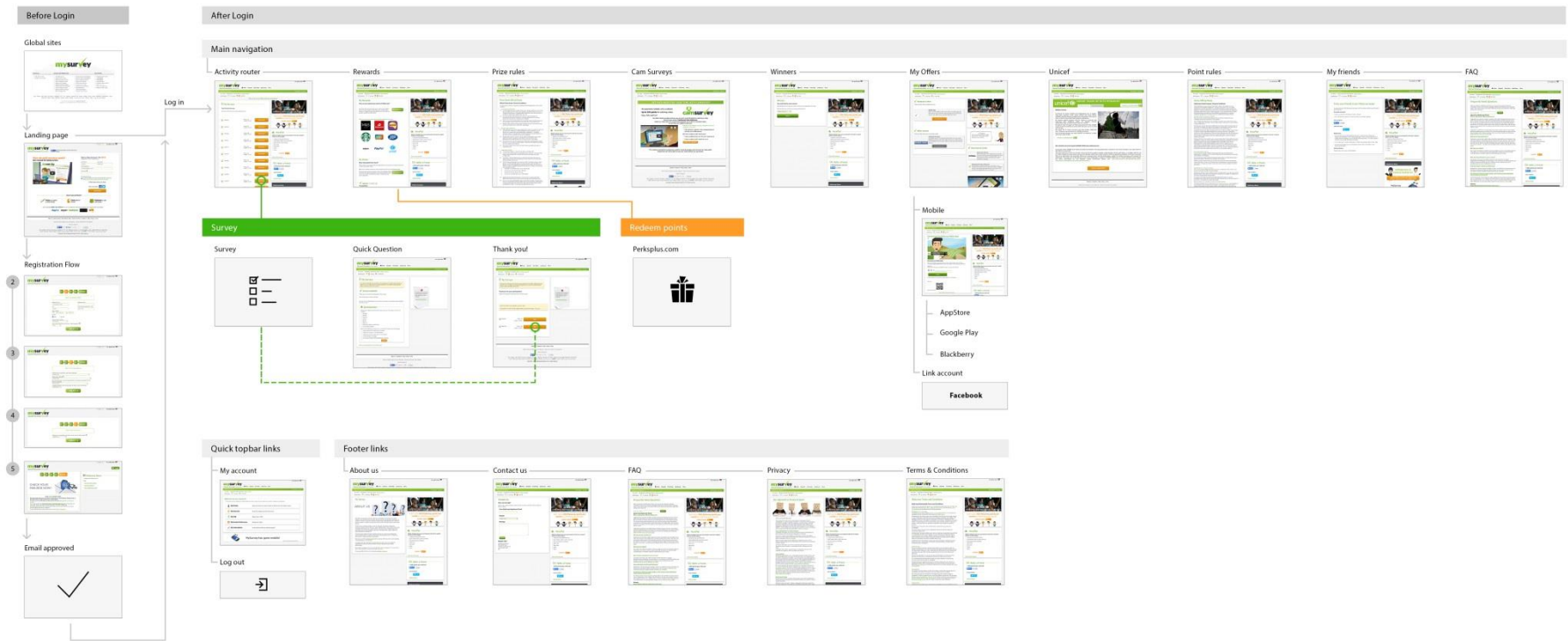
Portal ReDesign (PRD) Project goals

- Deliver a new global portal design, optimizing the experience of our panelists, that will be supported by the new content management system (CMS).
- Implement responsive layout, offering experience excellence to our users regardless the device they use.
- Create user interface design and usability guidelines to enable unified experience across all portals.
- Increase user loyalty and survey completion.
- Improve UI to boost recruitment process and increase acquisition KPI's.
- Standardize and optimize the user journeys of our panelists on the portal while tracking key usage metrics.
- Increase brand awareness.
- Be compliant for use by people with disabilities.



2. Discover

Understand the problem



After a review of MySurvey and GTM portals:

- Too complex navigation and bad taxonomy logic
- Long learning curve for the new users
- Important features are low prioritized

EXAMPLE OF MYSURVEY

Typography

How do paid surveys work?
Earn rewards for taking surveys

Start a New Account. It's FREE!
(Registration for U.K. Residents only)

CHECK YOUR
MAILBOX NOW!

JUST ONE MORE STEP...

MySurvey News

- How can I earn points?
- How do I redeem?
- Can I update my profile?

We have just sent you an e-mail to verify your e-mail address. Please click on the link in the e-mail to finish your registration.
As soon as your membership is confirmed, you will enter our Quarterly Prize Draw of £1,500!

Earn up to **300 MySurvey points per month** by referring your friends!

- No experience needed, only a webcam
- Up to 250 points** for watching videos
- Easy, Safe and Fun!

Would you be willing to use your webcam (in-built or separate) in surveys?

GET PAID MORE FOR YOUR TIME WITH

Minipolls Prize Draw Winners!
Don't forget to check to see if you are a winner in our Quarterly Prize Draw! All you need to do is take a minipoll and you will receive prize draw entries. [Click here](#) for the results and congratulations to our winners!

Step 3: Tell us more about you

Our goal is to provide you the best survey experience no matter what device you prefer to use. To help you have a great experience, we will be indicating which devices work best with each survey.

Logos



Mini✓Poll

OnTheGo✓



Action elements

English | Our global sites:

Submit

Join Now

Login

NEXT >

Submit

1 2 3 4 DONE

START NOW >

Send Email

Download now >

Twitter

Link Accounts now >

MAKE A DONATION >

Brighter Futures

Success Stories

Fields

Date of Birth
01 | January | 1988

First Name

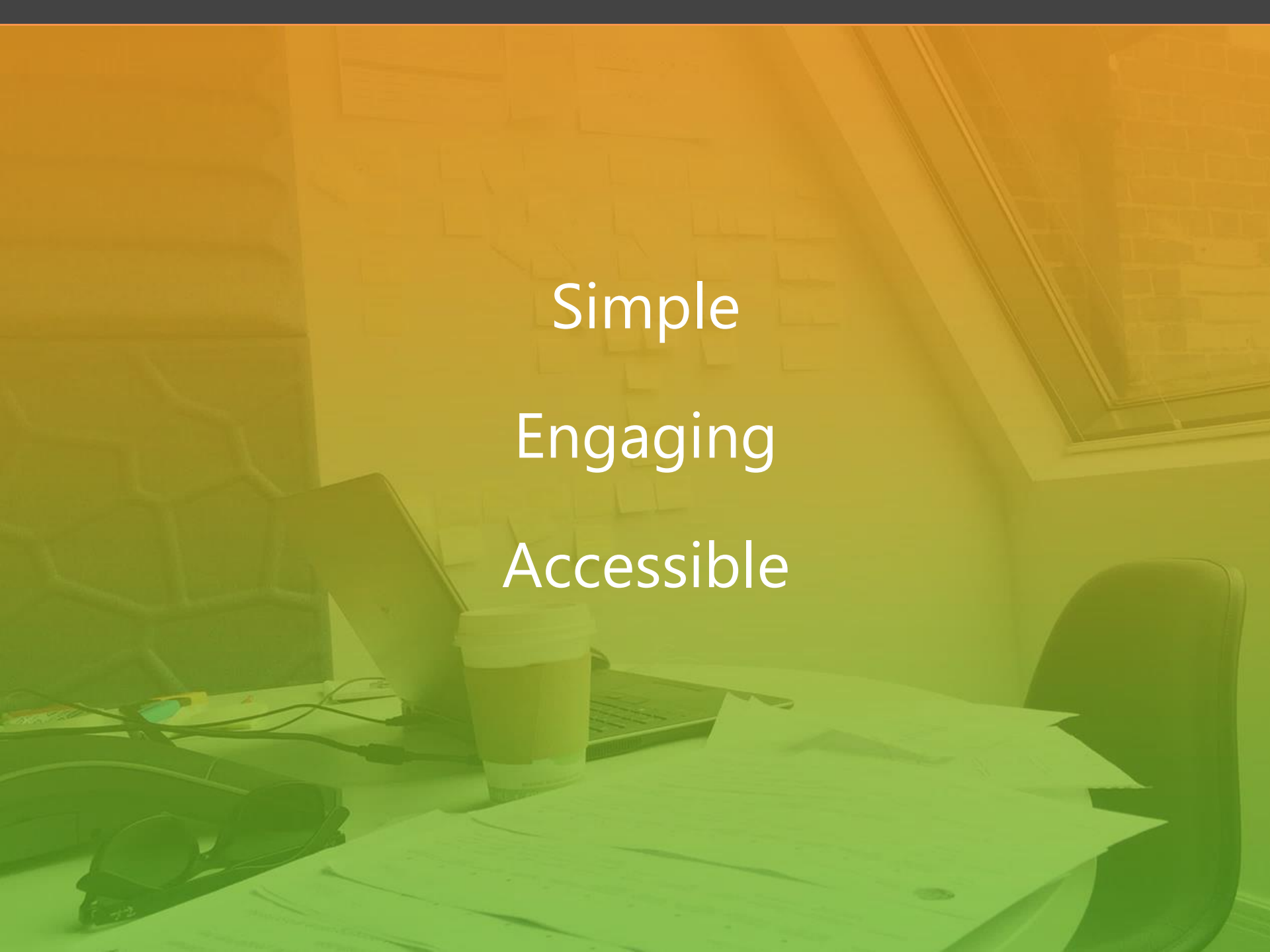
Zahran

Icons



Visuals



A photograph of a desk in a room with a slanted ceiling. On the desk, there is a laptop, a white coffee cup, a pair of sunglasses, and several sheets of paper. The background wall is covered with many small, light-colored sticky notes. The entire image is overlaid with a semi-transparent green gradient. In the center, the words 'Simple', 'Engaging', and 'Accessible' are written in white, stacked vertically.

Simple
Engaging
Accessible



Design trends driven by technology

Responsive vs Adaptive

Responsive

Responsive design works on the principle of flexibility for any screen size.

Pros:

- Each user experiences a consistent design
- Faster to deploy changes
- No need to maintain different code bases; one for desktop and another for mobile.

Cons:

- Slower load time

Adaptive

Adaptive design instead of one flexible design, detects the device and load specific layout.

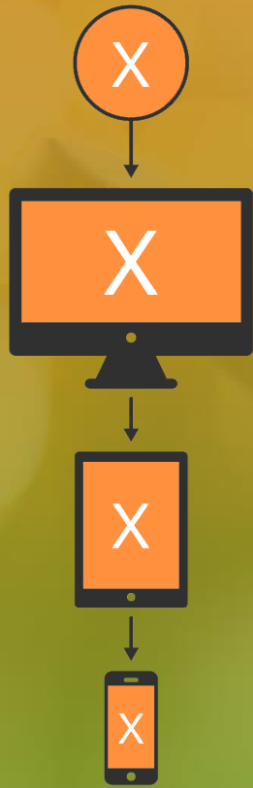
Pros:

- Faster load time

Cons:

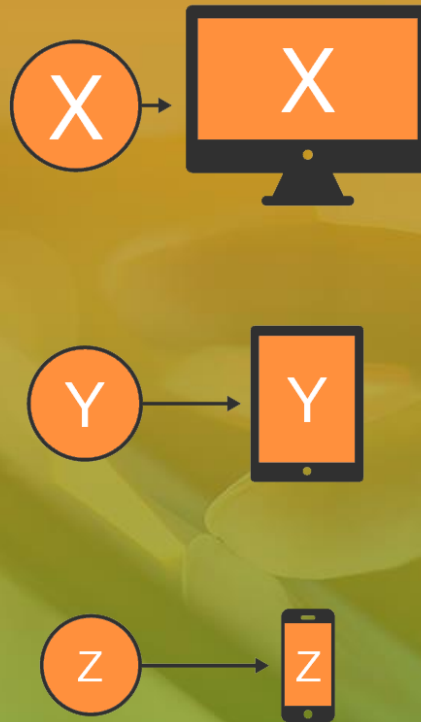
- Lack of consistency across platforms and devices
- Expensive and resource intensive.

We chose to use a responsive design approach, which will help us delivering a new portal optimized for computers, smart phones and tablets.



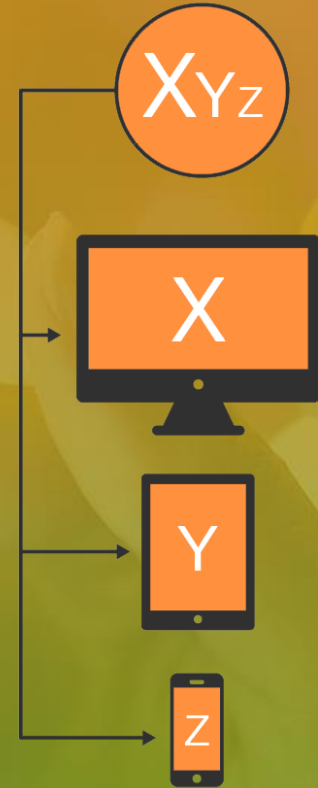
Responsive

Consistent content + Device-independent experience



Adaptive

Customized content + Device-specific experience



Hybrid

Consistency, customization, control, and efficiency = Uncompromised experience

Flat vs Skeuomorphic



Flat design

Pros:

- Makes content easier to digest by stripping away erroneous design elements
- Effective in communicating site navigation and usability
- Efficient in communicating calls-to-action and providing information to visitors
- Easily scalable to responsive design

Cons:

- Temptation to strip too much away from the page
- Lack of drop shadows and other image effects could mislead visitors which page elements are interactive and which are static
- Due to minimal design choices, colors and shapes used are critical to its success



Skeuomorphic design

Pros:

- Gives the user familiarity within the website
- Quickly conveys a certain atmosphere, theme, and purpose for the website

Cons:

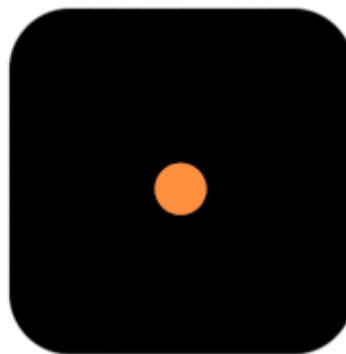
- Excessive use of textural elements can become cluttered and distracting
- Inappropriate use of drop shadows and textures can create a false identity
- Loss of functionality
- Website content is ignored
- Restriction to real life elements hinders development and design options



Vector based graphics



Vector



Raster



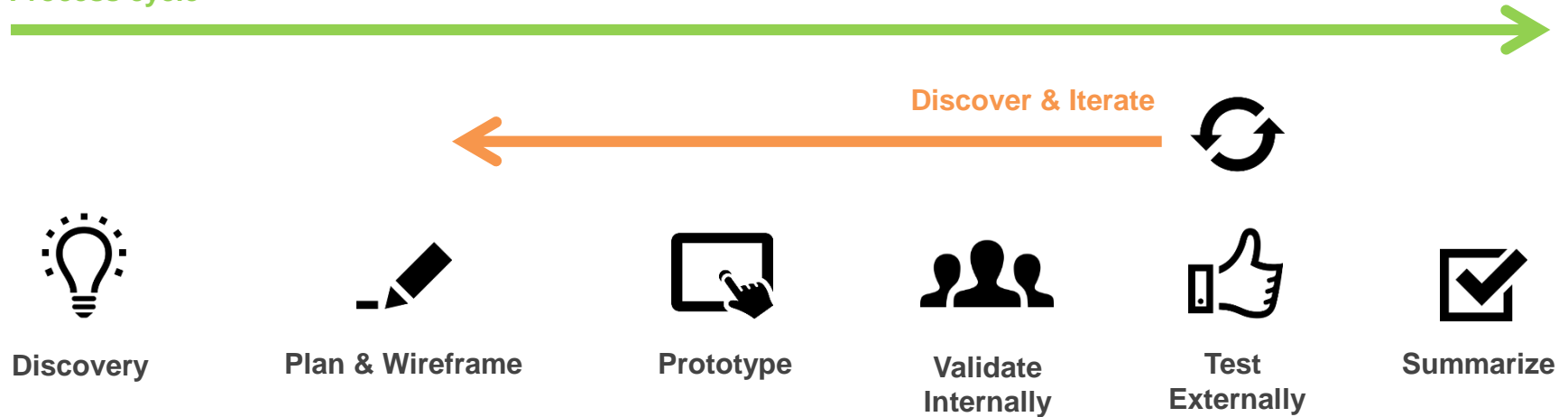


3.Process

Design is all about solving problems

Lean UX

Process cycle



User centred approach



GLOBAL TESTMARKET
A leading research company

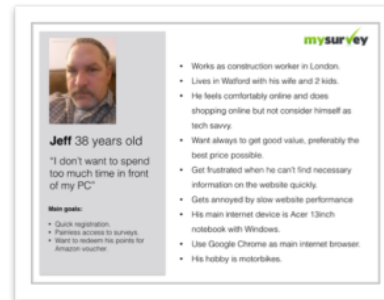

James 36 years old
"I value my time"

- Works as a lorry driver, travel a lot across US.
- Lives alone in Reno, Nevada.
- Moderate internet user.
- Don't always have high speed internet connection.
- Don't do a lot of shopping online.
- Get frustrated by unclear navigation.
- Gets annoyed by ugly design.
- His main internet device is Window Laptop and his iPhone.
- Use IE10 as main internet browser.
- His hobby is hiking.


Main goals:

- Want to redeem points for Amazon voucher.
- Access the website from mobile.

James.png



mysurvey

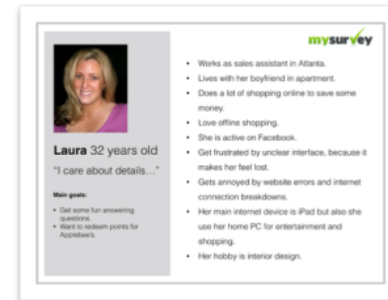

Jeff 38 years old
"I don't want to spend too much time in front of my PC"

- Works as construction worker in London.
- Lives in Walford with his wife and 2 kids.
- He feels comfortably online and does shopping online but not consider himself as tech savvy.
- Want always to get good value, preferably the best price possible.
- Get frustrated when he can't find necessary information on the website quickly.
- Gets annoyed by slow website performance.
- His main internet device is Acer 15inch notebook with Windows.
- Use Google Chrome as main internet browser.
- His hobby is motorbikes.


Main goals:

- Quick registration.
- Seamless access to surveys.
- Want to redeem his points for Amazon voucher.

Jeff.png



mysurvey

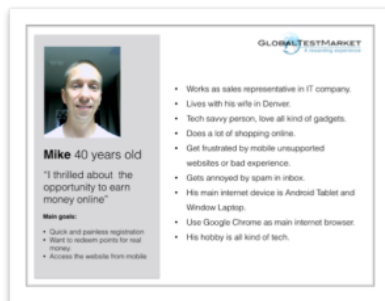

Laura 32 years old
"I care about details..."

- Works as sales assistant in Atlanta.
- Lives with her boyfriend in apartment.
- Does a lot of shopping online to save some money.
- Love offline shopping.
- She is active on Facebook.
- Get frustrated by unclear interface, because it makes her feel lost.
- Gets annoyed by website errors and internet connection breakdowns.
- Her main internet device is iPad but also she use her home PC for entertainment and shopping.
- Her hobby is interior design.


Main goals:

- Get some fun answering questions.
- Want to redeem points for AppleTV's.

Laura.png



GLOBAL TESTMARKET
A leading research company

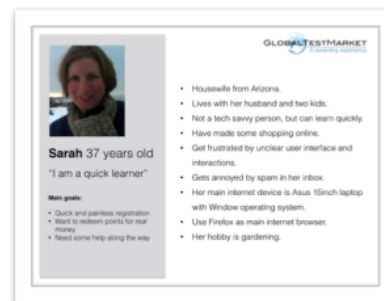

Mike 40 years old
"I thrilled about the opportunity to earn money online"

- Works as sales representative in IT company.
- Lives with his wife in Denver.
- Tech savvy person, love all kind of gadgets.
- Does a lot of shopping online.
- Get frustrated by mobile unsupported websites or bad experience.
- Gets annoyed by spam in inbox.
- His main internet device is Android Tablet and Window Laptop.
- Use Google Chrome as main internet browser.
- His hobby is all kind of tech.


Main goals:

- Quick and painless registration.
- Want to redeem points for real money.
- Access the website from mobile.

Mike.png



GLOBAL TESTMARKET
A leading research company

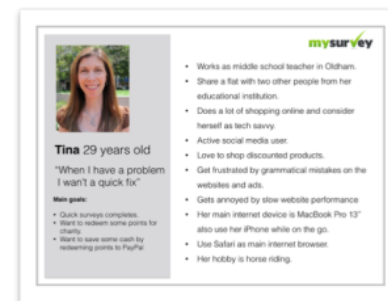

Sarah 37 years old
"I am a quick learner"

- Housewife from Arizona.
- Lives with her husband and two kids.
- Not a tech savvy person, but can learn quickly.
- Have made some shopping online.
- Get frustrated by unclear user interface and interactions.
- Gets annoyed by spam in her inbox.
- Her main internet device is Asus 15inch laptop with Windows operating system.
- Use Firefox as main internet browser.
- Her hobby is gardening.


Main goals:

- Quick and painless registration.
- Want to redeem points for real money.
- Need some help along the way.

Sarah.png



mysurvey


Tina 29 years old
"When I have a problem I wan't a quick fix"

- Works as middle school teacher in Oldham.
- Share a flat with two other people from her educational institution.
- Does a lot of shopping online and consider herself as tech savvy.
- Active social media user.
- Love to shop discounted products.
- Get frustrated by grammatical mistakes on the websites and ads.
- Gets annoyed by slow website performance.
- Her main internet device is MacBook Pro 13" also use her iPhone while on the go.
- Use Safari as main internet browser.
- Her hobby is horse riding.

Main goals:

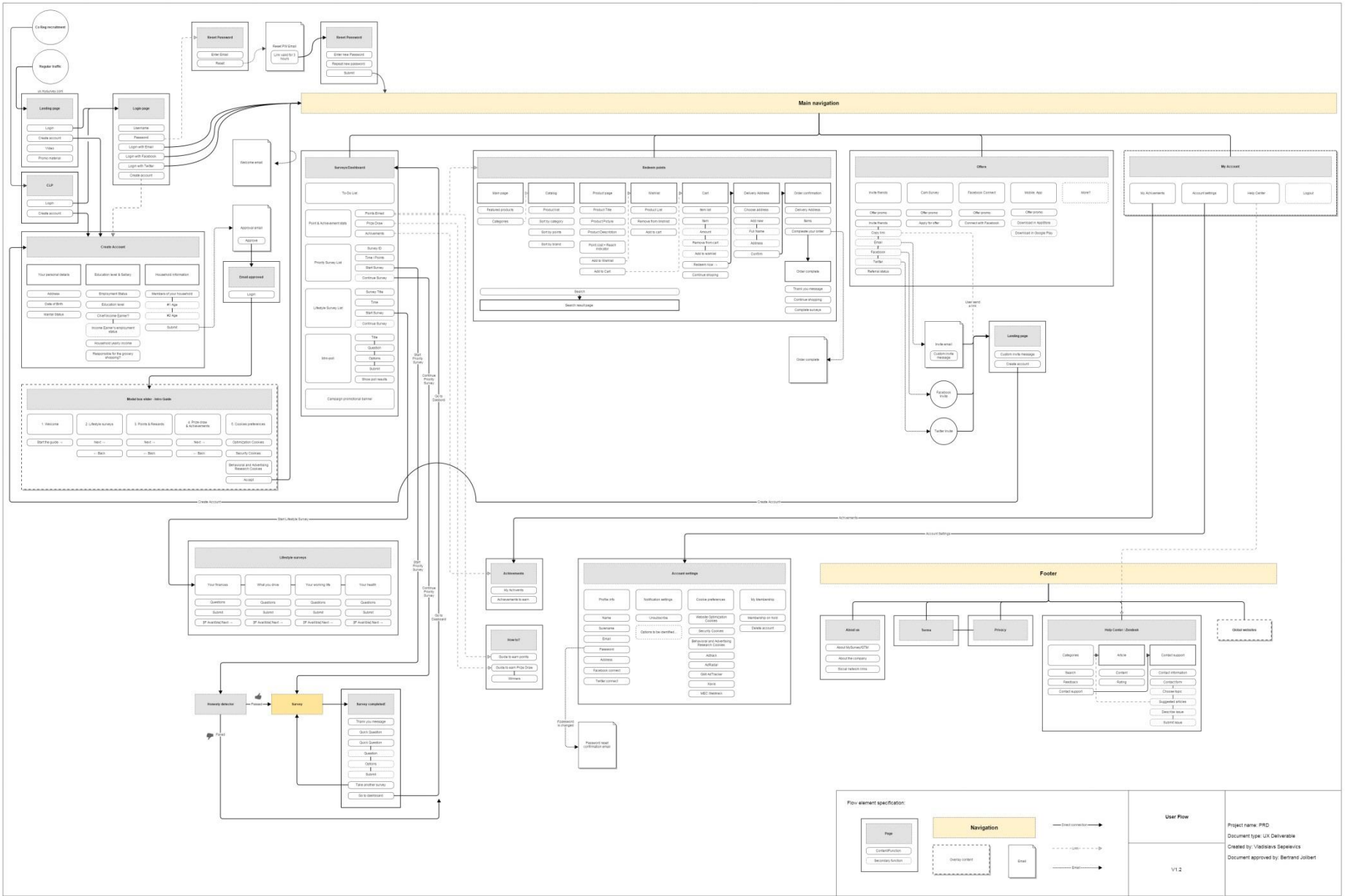
- Quick surveys completes.
- Want to redeem some points for charity.
- Want to save some cash by redeeming points to PayPal.

Tina.png

User scenario/User story

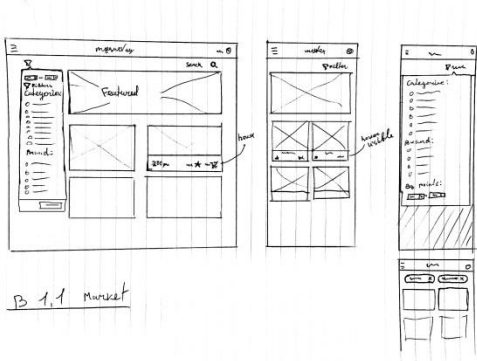
The image displays a series of overlapping user scenario cards for different characters. Each card includes a profile picture, name, age, and location. The cards are structured as follows:

- Mary:** 18 Years old school student from Detroit. Activity: Mary has made her first purchase. Secondary action: 1. Mary has made her first purchase. 2. Directly. Thinking: My friend is recommending a product. Feeling: Excited. Drop action: None. System triggers: None. Achievements (Gamification): None. Comments: The product attributes is fast and...
- Mark:** 20 Years old student from London. Activity: Mark has spent the week by opportunities to earn some cash online. Secondary action: 1. Found MySurvey website in Google. 2. Found advice regarding opportunity to earn cash online surveys. Thinking: I heard that I can earn money online, probably will find something in Google. Feeling: Excited. Drop action: None. System triggers: Register or complete website. Achievements (Gamification): None. Comments: We have opportunity to target specific search requests.
- Laura:** 32 Years old sales assistant from Atlanta. Activity: Laura has seen a video on YouTube where she heard about opportunity to earn money by completing online surveys. Secondary action: 1. Found MySurvey website in Google. Thinking: This website has high ratings, I think I should what I was looking for. Feeling: Neutral. Drop action: None. System triggers: Register or complete website. Achievements (Gamification): None. Comments: We have opportunity to target specific search requests.
- James:** 32 Years old lorry driver from Nevada. Activity: James heard out from article in the Daily that he can sign up to complete surveys. Secondary action: 1. Click on the link in blog article. 2. Search in web. 3. Type of directly. Thinking: Can I really earn some cash online? Is this a real thing? Feeling: Excited. Drop action: Nothing. System triggers: None. Achievements (Gamification): None. Comments: We don't have any influence on his decision.
- Mike:** 40 Years old sales representative from Denver. Activity: Mike has been looking about opportunity for online. Secondary action: 1. Found OTM website through Google. 2. Clicked the link in article. 3. Clicked the link on YouTube. Thinking: Plenty of people will find there is opportunity earn cash by complete surveys. Feeling: Disappointed. Drop action: Nothing. System triggers: None. Achievements (Gamification): None. Comments: We don't have any influence on his decision.
- Tina:** 29 Years old teacher from Oldham. Activity: Tina has seen that her friend on Facebook had MySurvey page. This has given her information to create an account. This starting to fill her information to create an account. This has opened her email to check for email from MySurvey. This has been reflected in MySurvey website where she read the guide presented to her. This has arrived on MySurvey Dashboard. Tina has completed "Liberty Survey". Tina has completed first survey. Tina has earned enough points and want to redeem them. Tina are back to the portal to complete more surveys. Secondary action: 1. Tina has clicked the link on her Facebook wall. 2. Tina directly typed the "MySurvey" in Google. 1. Click on "Get started with Facebook". 2. Read through the page. 1. Fill all personal information. 2. Accept cookies. 3. Complete mini-poll. 4. Explore the portal. 5. Start completing "Liberty survey". 1. Start completing next survey. 2. Check her points. 3. Complete more surveys. 4. Click on "Redeem points". 1. Click on "Redeem points". 2. Choose redeem points to UNICEF. 3. Add items to Wishlist. 4. Complete mini-poll. 5. Complete more survey. 6. Click on "Redeem points". Thinking: Do many there for this program that might be a good opportunity to earn some cash. This website is very popular. This registration process is longer than usual. Email reminder is not good. Short but useful. Mike don't start earning money they have some surveys opportunity for me. How I can start earning money they have some surveys opportunity for me. Completing survey is pretty rewarding but still not enough. I am happy that I can give something to charity. I hope I will earn enough points to get a voucher for coffee, I want a new dress. Feeling: Intrigued, Excited, Disappointed, Neutral, Disappointed, Excited, Trust, Trust, Happy, Excited. Drop action: Update the post, Leave the page, Leave registration process, Do nothing, Leave the portal, Leave the portal, Leave the portal, Leave the portal, Leave the portal, Leave the portal. System triggers: This receives an email reminder to complete registration process. This receives an email reminder to complete registration. This receives reminder email with benefits of being a member of MySurvey and message that she need to complete "Liberty survey". [?] Recruiting: This receives email invitation to complete available surveys. Email also include information about possibility to set up notifications settings. [?] Recruiting: This receives an email with Facebook opportunities available for her based on the amount of points. This email should encourage to earn more points. Achievements (Gamification): Completed Liberty survey, "14% Personality". Completed first survey "Chicken maker" badge. [?] Completes 3 surveys same day. "Survey specialist" [?] Add item to Wishlist. "Personal" badge will be achieved. If she first redemption. "Redeem specialist" [?] Add item to Wishlist. [?] Completes 10 surveys a day. "Survey spinner". Comments: The paper on Facebook should communicate with that this is a real opportunity to earn money online and be constantly updated with new content to increase amount of likes. The social approval factor should be presented in very effective way. We should profit all information what we able to extract from Facebook content to simplify the registration process. The email should be with straight forward advice and also light "This automatically when she clicks on CTA. The guide should be short and cover all main website functionality to enable quick user adoption. We should focus on encouraging Tina to complete "Chicken survey". Surveys should give something in return such as personality graph. We need to reward Tina for her effort by awarding her with the "Badger". We need to reward Tina for her effort by awarding her with the "Badger". This has redeemed her points and also with the achievement badge that she can share in social networks. Tina has redeemed her points to charity, we should promote this option on the portal in transparent way. Tina is familiar with the portal and she has specific goal to reach certain amount of points. Our focus should be on providing more surveys for her.

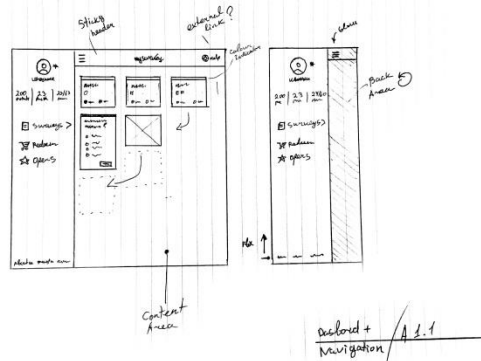


Mobile first

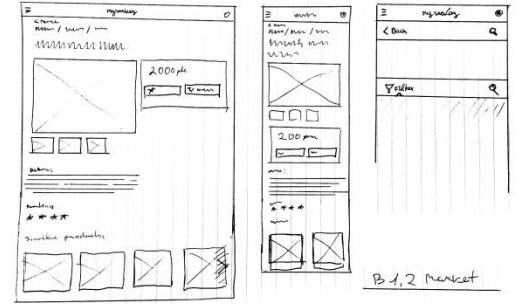
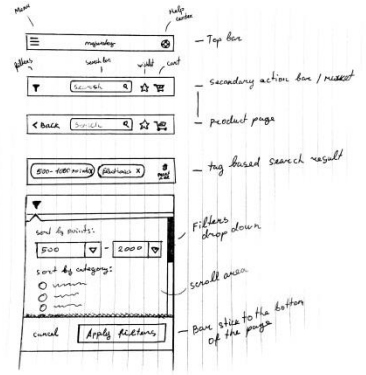
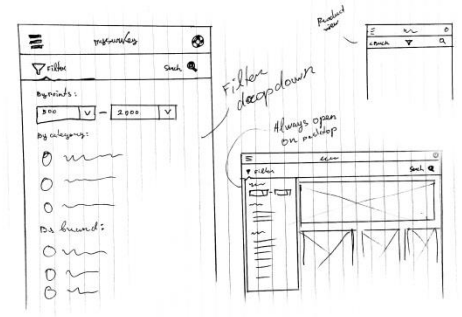




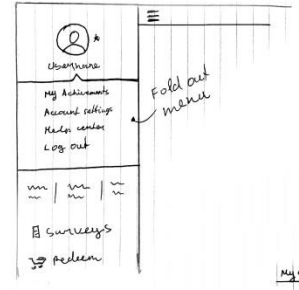
B 1.1 Market



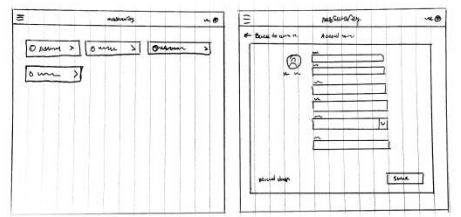
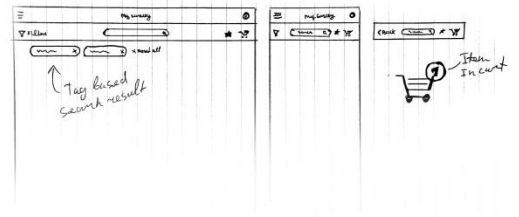
discover + navigation A 1.1



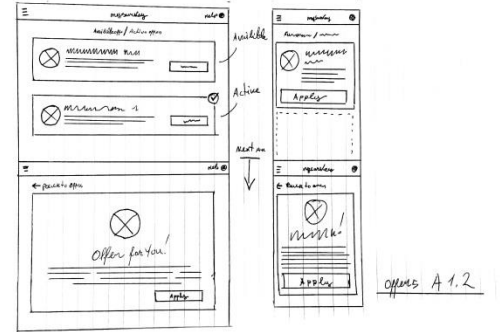
B 1.2 Market



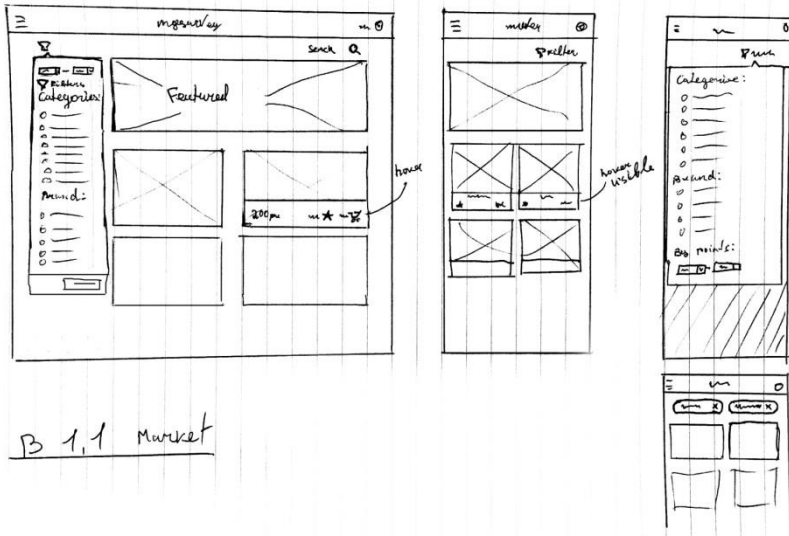
my account A 1.3



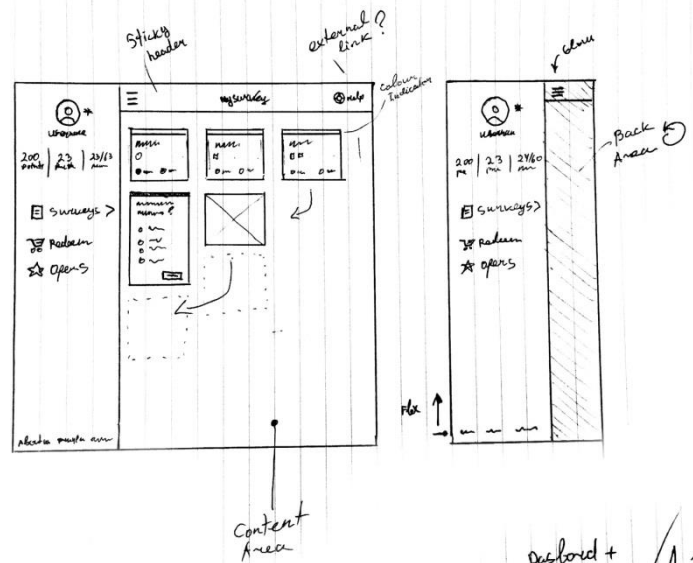
Profile A 1.6



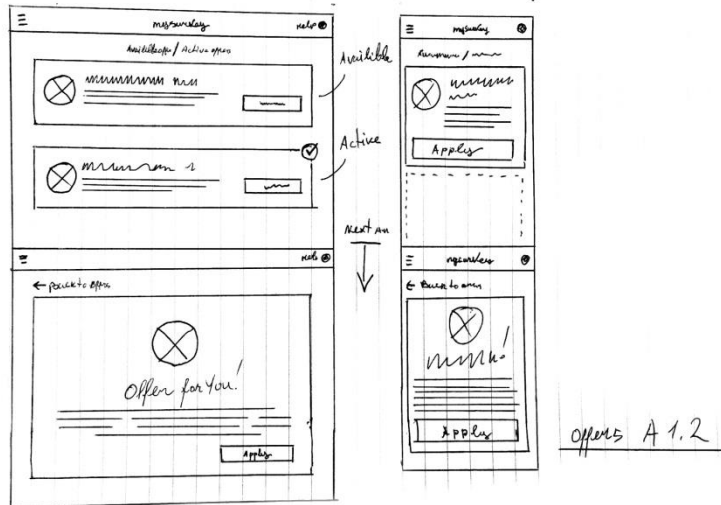
offers A 1.2



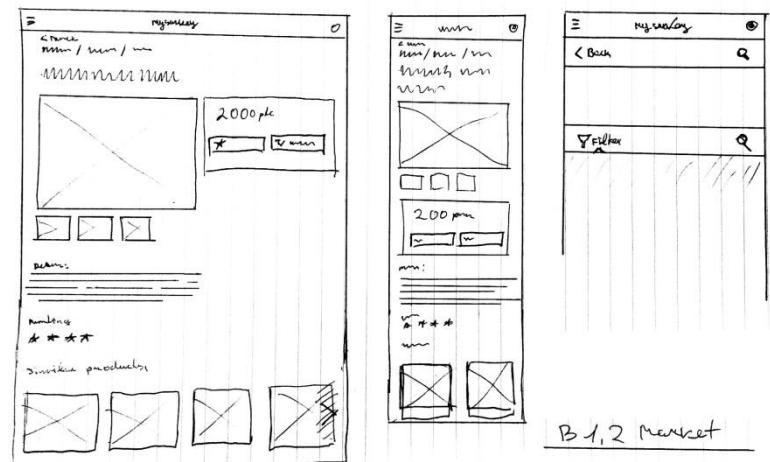
B 1.1 Market



Dashboard + Navigation / A 1.1

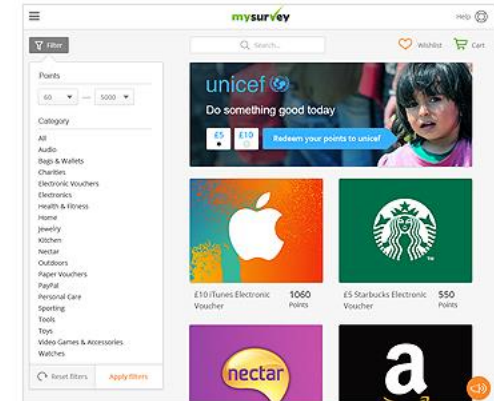
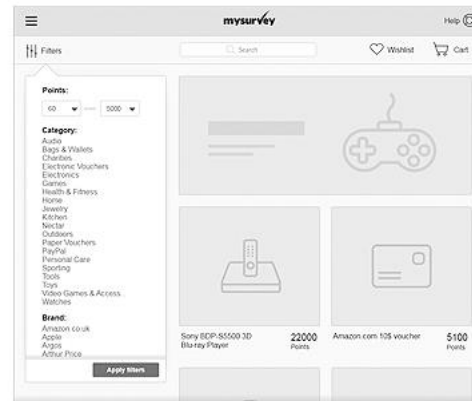
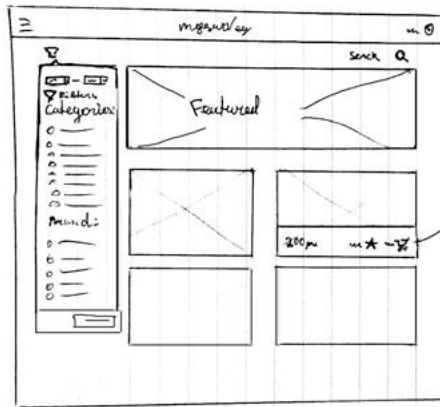


offers A 1.2



B 1.2 Market

Design process

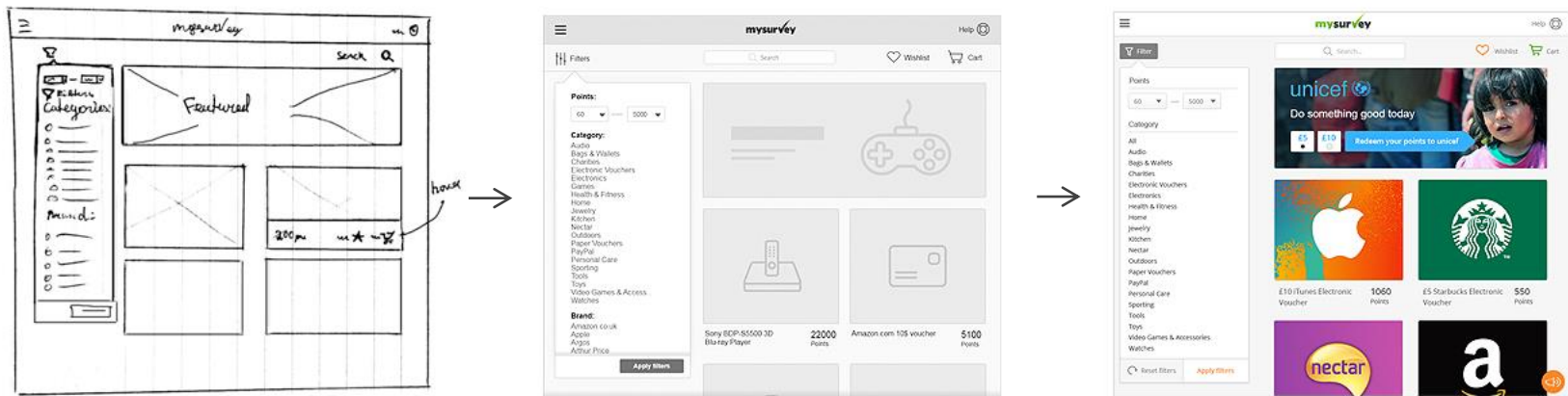


Lo-fidelity Wireframes

Hi-Fidelity Wireframes

Mock-up's

Rapid prototyping



Lo-fidelity Wireframes

Live **Prototype**

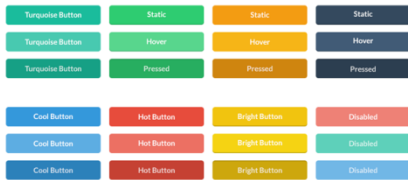
Mock-up's

+ **UI Framework**

UI Framework

Designing modular system

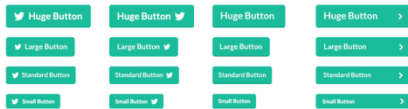
Button States



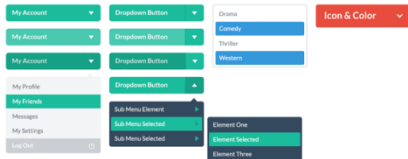
Button Sizes



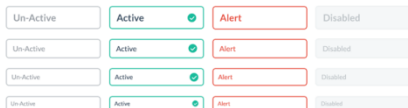
Button Variants



Dropdowns



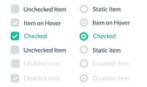
Inputs



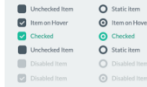
Input Variants



Checkboxes & Radio-buttons



Custom Color



Navigation



Shop > Living Room / Bedroom / Kitchen / Kids / Decoration / A-Z

Home > Directory > Current Article

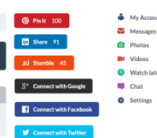
Progress bars & Sliders



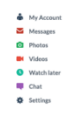
Tooltips



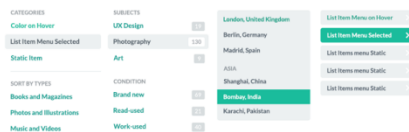
Social Buttons



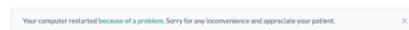
Iconic Lists



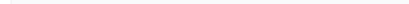
Nav Lists



Alerts



Information Table

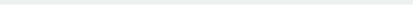
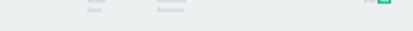
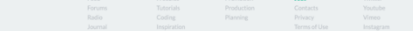
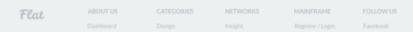
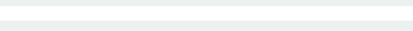
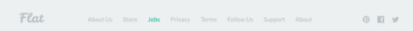
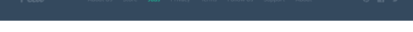
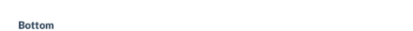
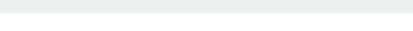
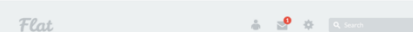
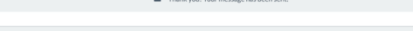
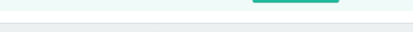
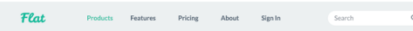
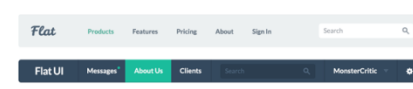


Tables

Rank	Name	Year	Rating	Votes
1	The Shawshank Redemption	1994	9.2	923,629
2	The Godfather	1972	9.2	663,133
3	The Godfather: Part II	1974	9.0	427,132
4	Pulp Fiction	1994	8.9	719,280
5	The Good, the Bad and the Ugly	1966	8.9	281,887

Rank	Name	Genre	Votes +	Year	Rating
1	The Shawshank Redemption	Crime, Drama	923,629	1994	9.2
2	The Godfather	Crime, Drama	663,133	1972	9.2
3	The Godfather: Part II	Crime, Drama	427,132	1974	9.0
4	Pulp Fiction	Crime, Thriller	719,280	1994	8.9
5	The Good, the Bad and the Ugly	Adventure, Western	281,887	1966	8.9

Top Menus



Compatibility

- We compared our new design needs with the features offered by the new CMS, to provide an estimate of potential gaps between what the design requires and what the CMS offers.
- Most of the functionalities planned to be delivered at stage #1 are compatible with the CMS.

The features listed below would require some level of development:

Feature	Status	Potential development
Perks market place integration	Perks is currently reviewing	Perks; CMS; potentially DEV
Mini-poll	New feature to be designed by GEAR team	CMS
User profile picture	This can be done by CMS, perhaps not stage #1	CMS
New password reset flow	This requires a review from DEV	DEV; CMS
Instruction Survey	This requires a review from DEV and stakeholders	DEV; CMS; + client ops training
Achievements (badges)/loyalty	New feature to be designed by GEAR team	Not sure yet
Activity list	Can be done if presented as 2 lists (stage #1); would require DEV for full feature	DEV; CMS
Account cancellation password	This requires a review from DEV	DEV; CMS
Survey type	Available on MySurvey but not on GTM; requires a DEV review	DEV; CMS; + client ops training
Profilers flag (be able to serve them)	This requires a review from DEV	DEV; CMS

Implementation process (from design to live)

Step	Stage description	Owner
1	Finalize mockups of new design	GEAR (consultation)
2	Build HTML pages, incl. copy, creatives, media files, CSS, JS – 1 set of pages in responsive design (so works for all devices)	GEAR
3	Test HTML pages (final version), including final copy	GEAR
4	Implementation of the HTML pages in the CMS system	Portal team
5	QA and dev tests	Portal team
6	User testing (internally and with panelists)	GEAR
7	Adding GA JS for web tracking analytics	GEAR + portal team

KO meeting planned w/c 12th October (assuming consultation is progressing on plan).

Milestone



Discovery



Plan & Wireframe



Prototype



Validate Internally



Test Externally



Summarize



- Problem definition
- Stakeholder interview
- Desk research
- Feature list
- Traffic investigation
- Visual-Design Issues
- User group research
- Personas
- Competitor benchmark

- User stories/scenarios
- User flow
- Information architecture

- Brainstorming
- Low-fidelity wireframes
- High-fidelity wireframes
- Device accessibility
- Interaction patterns
- Interactive prototype
- First Mock-up's

- Final Mock-up's
- UI Framework
- Hi-Fidelity prototype



4. High fidelity wireframes

Does fashion matter to you?

- A lot
- Somewhat
- A little
- Not at all

Answer

Skip question

Main Login

The screenshot shows the MySurvey website's main login page. At the top left is the MySurvey logo. To its right are navigation links: "Learn more", "Rewards", and "About us". Further right are two buttons: "Create account" and "Login". The main content area has a grey background. On the left, the headline "Voice your opinion and get rewarded" is displayed. Below it is a paragraph: "MySurvey members are able to voice their opinions, while also getting rewarded. You can work from home anytime and anywhere you'd like." Underneath this text is a video player icon with a play button and the text "Wach the video to learn more". On the right side of the main content area is a white login form. The form has two tabs: "Login" (selected) and "Create account". It contains fields for "Email adress:" and "Password:". Below the password field are a "Remember me" checkbox and a "[Forgot password](#)" link. At the bottom of the form is a "Login" button. At the bottom of the page, there is a "Default (en)" label and a settings icon.

Quick Login

mysurvey

Login Create account

Email address:

Password:

Remember me [Forgot password](#)

Login

Default (en)


Survey tales view

The screenshot displays the 'mysurvey' user interface. On the left is a grey sidebar for user Michael Brenton, showing 1250 Points and 12 Prize Entries. The main area features a top navigation bar with the 'mysurvey' logo and a 'Help' icon. Below this is a filter bar for 'Desktop' (4), 'Mobile' (5), and 'All' (5), along with a 'Sort' button. The dashboard contains several survey cards for #XWZ34UTR6. Three cards offer 80 Points and 25 Minutes, with buttons for 'Continue survey' and 'Start surevey'. One card offers 20 Entries and 15 Minutes, with a 'Start surevey' button. A grey promotional card for a 'Quaterly Prize Draw' offers a chance to win up to £500, with a 'Read more' button. The bottom of the page shows 'Default (en)' and system icons.

Profile menu extended

The screenshot displays the 'mysurvey' user interface. On the left is a profile sidebar for 'Michael Brenton' with a menu including 'My activity', 'Account settings', 'HelpCentre', and 'Logout'. Below the menu, it shows '1250 Points' and '12 Prize Entries'. At the bottom of the sidebar are 'Surveys' (5), 'Rewards', and 'Offers'. The main content area features a top navigation bar with the 'mysurvey' logo, a 'Help' icon, and a filter bar for 'Desktop 4', 'Mobile 5', and 'All 5'. A 'Sort' button is also present. The main area contains several survey cards for survey #XWZ34UTR6. The first card is a 'Continue survey' button. The second and third cards are 'Start survey' buttons, each offering '80 Points' and taking '25 Minutes'. The fourth card is a 'Start survey' button offering '20 Entries' and taking '15 Minutes'. The fifth card is a 'Quaterly Prize Draw' announcement for a chance to win up to £500, with a 'Read more' button. The bottom of the page shows 'Default (=)' and system icons.


Survey table view



Michael Brenton

1250 Points | 12 Prize Entries

- ✓ Surveys (5)
- 🛒 Rewards
- ★ Offers





Help

All activities | Surveys | Orders


01/01/16 — 18/01/16

✓	06.01.2016	#DTM45XC78	Completed	120
✓	05.01.2016	#DTM45XC78	In progress	
✓	03.01.2016	#DTM45XC78	Screen out	
✓	03.01.2016	#DTM45XC78	Completed	3
🛒	02.01.2016	Sony BDP-S5500 3D Blu-r...		- 1200

Default (↔)



Profile settings




Michael Brenton

1250 Points | 12 Prize Entries

✓ Surveys (5)

🛒 Rewards

★ Offers




Help

Profile | Cookies | Membership

Your profile picture

Give your account a personal touch, upload your profile picture.



Use Gravatar (www.gravatar.com)

Your personal info

Manage your key profile information.

First name:

Last name:

Email:

Default (⇌)

Rewards page

mysurvey

Help

Michael Brenton

1250 Points | 12 Prize Entries

Surveys 5

Rewards

Offers

Filters

Points: 60 — 5000

Category:

- Audio
- Bags & Wallets
- Charities
- Electronic Vouchers
- Electronics
- Games
- Health & Fitness
- Home
- Jewelry
- Kitchen
- Nectar
- Outdoors
- Paper Vouchers
- PayPal
- Personal Care
- Sporting
- Tools
- Toys
- Video Games & Access...
- Watches

Default

Product details page

The screenshot shows a user interface for a product details page. On the left is a user profile sidebar for Michael Brenton, showing 1250 Points and 12 Prize Entries. Below this are navigation options: Surveys (5), Rewards, and Offers. The main header includes the mysurvey logo, a search bar, and links for Filters, Wishlist, and Cart. The product is the Sony BDP-S5500 3D Blu-ray Player, priced at 22000 Points. It features a 4/6 star rating and a product description. The description highlights its small size, polished aluminum design, built-in clip, control pad, and VoiceOver button. It also mentions support for multiple playlists, Genius Mixes, 2GB of storage, and included accessories like Apple Earphones and an iPod shuffle USB Cable. A delivery information link is located at the bottom of the product details section.

Michael Brenton

1250 Points | 12 Prize Entries

Surveys 5

Rewards

Offers

mysurvey

Help

Filters

Search

Wishlist

Cart

Electronics / Sony /

Sony BDP-S5500 3D Blu-ray Player

22000 Points

Add to cart

Add to Wishlist

Rating 4/6

Product description:

Small and wearable. Polished anodized aluminum design. Built-in clip. Easy-to-use control pad for playing your music, audiobooks, and podcasts. VoiceOver button to hear the song title, playlist menu, and battery status. Support for multiple playlists and Genius Mixes. 2GB of storage. Includes Apple Earphones and iPod shuffle USB Cable

Delivery information

Default (↔)


Offers page

The screenshot shows the MySurvey user interface. On the left is a grey sidebar with a user profile for Michael Brenton, showing 1250 Points and 12 Prize Entries. Below this are navigation options: Surveys (5), Rewards, and Offers (highlighted with a white background). The main content area has a top navigation bar with the MySurvey logo, a Help icon, and a status bar showing 1 Available and 0 Active offers. The primary offer is titled "New Site Prize Draw" and includes a star icon in a browser window, a welcome message, and a "Learn more" button. At the bottom, there is a "Default (=)" label and a settings icon.




5.High fidelity Mock ups

Landing page



[Learn more](#) [Rewards](#) [About](#) [Create your account](#) [Login](#)



Make Money Online

Start making money online and discover the power of your opinion with MySurvey.

▼

Main Login

mysurvey [Learn more](#) [Rewards](#) [About](#) [Create your account](#) [Login](#)

Get paid for your opinion

Complete surveys. Earn MySurvey points. Choose your reward.

Log in | Create your account

First name
Enter your first name here

Last name
Enter your last name here

Email
Enter your email address here

Password
Enter a password of your choice here

By ticking this box you accept our [Privacy Policy](#), [Site Terms](#), [Membership Terms](#), [Points Program Terms](#) and [Prize Draw Terms](#).

[Get Started Now](#)

Survey tales view

The screenshot displays the 'mysurvey' dashboard for user Fabrice Simonnet. The interface includes a left-hand navigation menu with 'Surveys' (18), 'Rewards', and 'Offers' (4). The main area shows a grid of 12 survey cards, each for survey #734GWQ64. Each card lists '80 Points', '15 Minutes', and '5 Entries' and features a 'Start survey' button. At the top, there are filters for 'Desktop' (14), 'Mobile' (4), and 'All' (18). The user's current balance is 1395 Points and 12 Prize Entries.

Survey table view

mysurvey

All activities Surveys Orders

Start date End date

Date	Survey ID	Status	Points earned	Action
06.09.2016	#GBW6575HD	Completed	80	Report issue
06.09.2016	#GBW6575HD	Completed	80	Report issue
06.09.2016	#GBW6575HD	Completed	80	Report issue
06.09.2016	#GBW6575HD	Completed	80	Report issue
06.09.2016	#GBW6575HD	Completed	80	Report issue

Welcome Terms & Privacy
donna.com/mysurvey/prize_entry.php

Profile settings

mysurvey

Fabrice Simonnet

Points **1395** | Prize Entries **12**

✓ Surveys **18**

🛒 Rewards

★ Offers **4**

Welcome Terms & Privacy

Profile Cookies Membership

Your profile picture

Give your account a personal touch, upload your profile picture.

Choose file Upload files from your computer

Your personal info

Manage your key profile information.

First Name
Fabrice

Last Name
Enter your Last Name

Email
Email@lightspeedresearch.com

Landing page

